

Problem



BUSINESSES HAVE NO CONTROL BUSINESSES
CANNOT
REACH THEIR
CUSTOMERS

OVERPRICED &
LIMITED
ADVERTISEMENT

CUSTOMERS
CANNOT FIND
WHAT THEY
ARE
SEARCHING
FOR

INCORRECT &
OUTDATED
INFORMATION

NEGATIVE REVIEWS

Solution



INSTANT LIVE MARKETING

BUSINESSES
TAKING BACK
CONTROL OF
THEIR DIGITAL
STOREFRONT

BUSINESS GENERATED CONTENT

SEARCH BY

INEXPENSIVE UNLIMITED ADVERTISMENT

LOCATION
AND
KEYWORDS

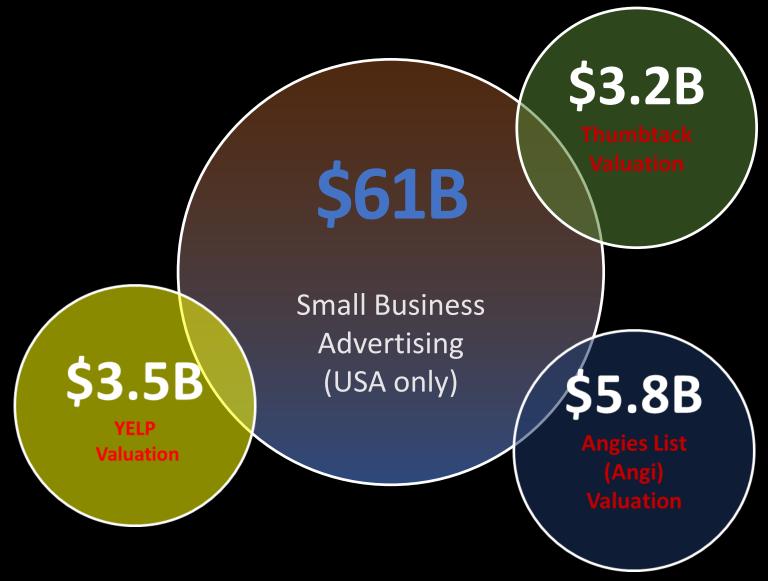
ABILITY TO
MAKE
APPOINTMENTS

ONLY
POSITIVITY
NO
NEGATIVITY

LIVE LOCATION MESSAGING

Market Validation

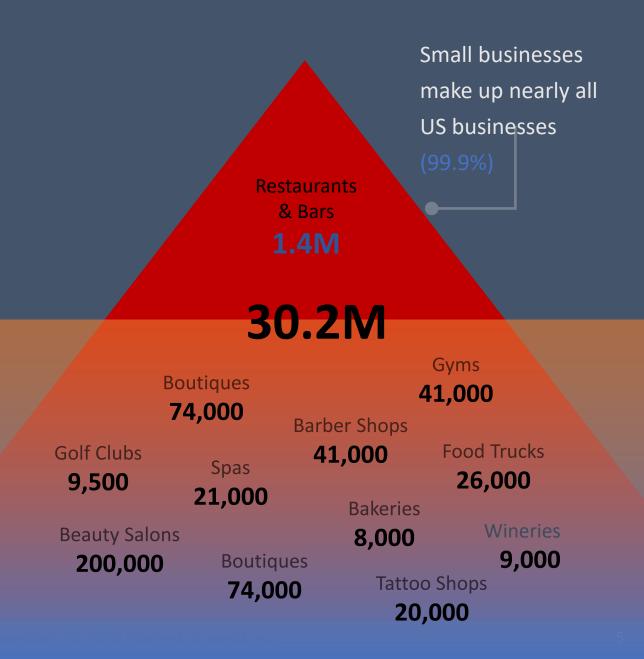




Market Size



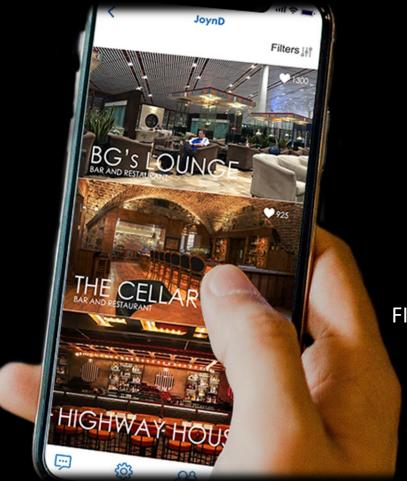
SMALL BUSINESSES (USA only)
30.2 MILLION



Product

Q

SEARCH FOR ANYTHING, ANYWHERE, ANYTIME





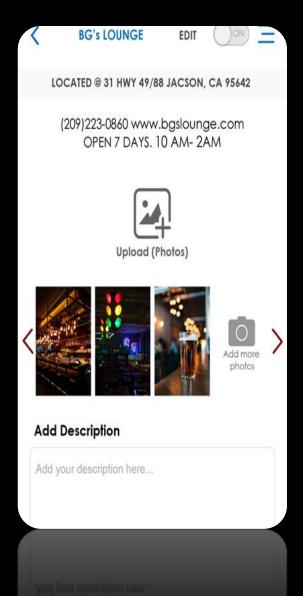
FIND EXACTLY WHAT YOU'RE LOOKING FOR

LOCATION BASED MESSAGING



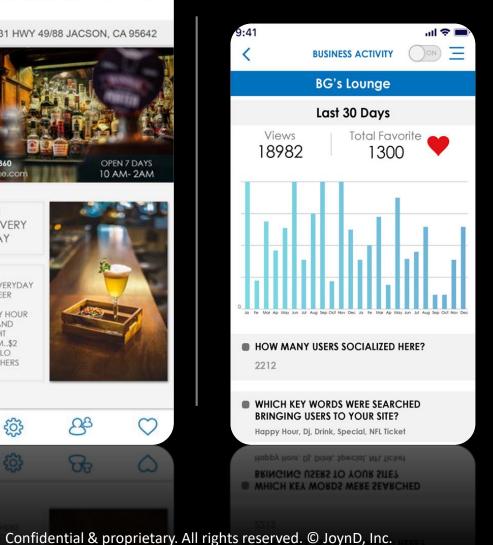
BUSINESSES CONTROL WHAT THEIR CUSTOMERS SEE







FULL ACCESS TO REAL TIME REPORTS



CREATE EVENTS & **NOTIFY YOUR CUSTOMERS INSTANTLY**

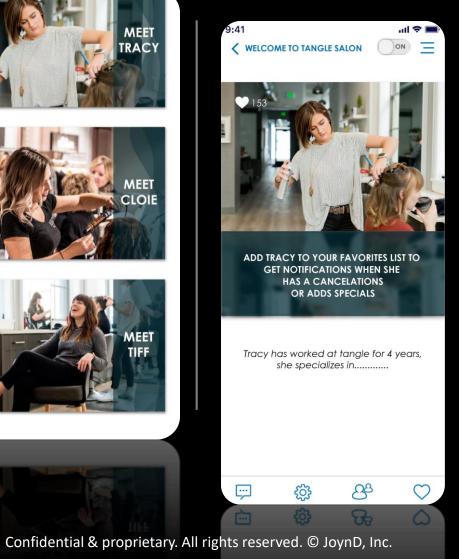




A PERSONALIZED EXPERIENCE FOR EVERY BUSINESSES





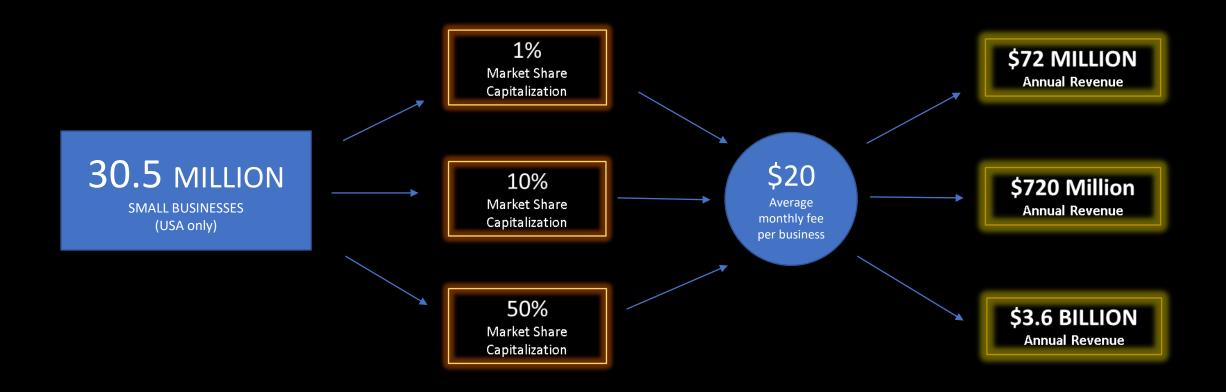


INSTANT CUSTOMER NOTIFICATION & **COMMUNICATION**



Business Model





Competition



yp



Expensive
Business has No control
High negativity
Users Generate Content
Fictitious Reviews

Business is in control
Business Generate Content
User discovery-first
Cost effective
Live marketing
User Friendly
Keyword search
Location Based Messaging
Appointment calendar





facebook



Competitive Advantage

Extorting businesses to remove information provided by consumer opinion



 Outdated incorrect information or redirection to Yelp



Real Time information from the

Business



Lacey Arevalo Founder & CEO

20+

Years ManagingRestaurants & Bars



Director of Business

Development



Years in Casino
Management and
Marketing



Unique first-hand experience: Lacey understands what small businesses need.



Unique **first-hand** experience: Carl knows the market is ever changing and adapting to change a fundamental to success.

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Lacey started managing her first restaurant at eighteen years old. Has managed the busiest and largest restaurant/bar in Amador county for the last 12 years

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Lacey's knowledge of small businesses & ability to empathize with their perspective is essential to the JoynD vision



Alexander **Thomas** Sr. Engineer



Sachin **Nayak** Sr. Project Mgr.

Thank you



Questions?

Want to learn more?

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